



CCDR+

world federation for
primary care & community nursing
(WFPCN)

Contact

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Background

CCDR is a non-profit organisation. It is a centre for community-driven responses to health challenges. Our vision is to create health systems that are based on equitable decision-making as they are person-centric and driven by the community. Additional information is at cc-dr.org/about

At CCDR, we have four clear goals.

1. Building capacity within the sector and raising the profile of the important role of community-based health services (primary/community care) in the health system
2. Providing a platform for patients and their families to engage in decisions about health
2. Conducting studies to understand patient and clinician experience and expectations, and inform future treatments, services, support and information.
3. Testing and implementing approaches to community engagement and community-based health service provision

CCDR currently work at local levels in primary and community care, and on an international level in collaborative approaches to health, with our headquarters in Geneva, Switzerland.

With our focus on primary and community care, and the implementation of Pathways (our community-based specialist nurse program delivered via Telehealth), we have identified the influence of nursing and community-based service delivery as an opportunity to strengthen health systems. This work proposed is the development of a world federation for primary care & community nursing (WFPCN). The federation will provide a global home for general practice nurses, district nurses, telehealth nurses, field workers (non-hospital based) health extension workers and community-based nurses.

CCDR leadership

Kate Holliday is an advanced practice nurse in community-based triage, and also works in patient experience research and NGO resource mobilisation. She has worked in the health sector for more than 20 years. In 2020, Kate was listed on the 100+ Outstanding Women Nurse and Midwife Leaders by Women in Global Health, World Health Organisation and partners, and in 2022 the Australian Health Minister's Award for Nursing Trailblazers. In 2024 she was awarded the Australian Primary Health Care Nurses Association's President's Award. This award is given rarely to nurses that make a legacy contribution to primary health care strengthening and capacity-building.

Kate's clinical work has focused on community-based triage and health system access and she has worked as a nurse in Australia and the USA. Kate developed and tested a model of community-based nursing care where specialist nurses are trained to 'sit' within community patient organisations/health foundations. The model is currently being implemented in disaster and emergency settings, and also in the context of clinical registries to monitor care in real time. This is the Pathways specialist nurse service.

Kate has been a leader in community engagement in research, service and policy design and in 2012, started CCDR to have a dedicated space to engage patients and their families in the decisions that are made about healthcare.

Kate has significant experience working with government, industry, not-for-profit organisations as well as research and international organisations including working in Geneva, Switzerland with the GAVI Alliance, International Organisation for Migration and Australian Department of Foreign Affairs and Trade (Health and human rights portfolio). She has also worked in leadership roles including Head of Research at Cancer Council NSW Australia and Head of Policy and Strategy at the Kinghorn Cancer Centre. Kate also served as a Board Director at Health Technology Assessment International (HTAi) and is a member of the WHO Global Alliance for Care of the Injured (GACI) where she leads the advocacy and allied health stream.

Gap

There are a limited number of international federations for nurse specialty areas, each with a common goal of building capacity and standards within their clinical area and raising awareness. International federations, with country associations as members include:

Federation	Vision/Mission	Reach
International Federation of Perioperative Nurses	To support perioperative nurses working towards improving patient care globally; by promoting a safe surgical experience for patients, through evidence-based best researched practice standards and education	Represents + 500,000 nurses 15 national member associations
International Federation of Nurse Anaesthetists	The advancement of educational standards and practices which will advance the art and science of anaesthesiology and thereby support and enhance quality anaesthesia care worldwide. The authoritative voice for nurse anaesthetists and nurse anaesthesia, supporting and enhancing quality anaesthesia care worldwide. As professionals, nurse anaesthetists are recognised for their significant contribution to global healthcare as nurses, practitioners, teachers, administrators, researchers and consultants. The IFNA participates in the formulation and implementation of healthcare policy and the recognition of nurse anaesthetists as essential and cost-effective health care providers.	Represents (Unknown) 45 national member associations
World Federation of Neuroscience Nurses	The promotion and development of neuroscience nursing worldwide. The mission of the WFNN is to encourage and facilitate interaction amongst neuroscience nurses worldwide and to aid, exchange and disseminate nursing knowledge. The WFNN is dedicated to improving and fostering the highest nursing standards, encourage nursing research and the development of expertise across all levels of neuroscience nursing.	Represents + 8,800 nurses 13 national member associations
World Federation Of Critical Care Nurses	The key aims of the WFCCN are to represent critical care nursing at an international level and to help improve critical care nursing practice worldwide. WFCCN supports effective international cooperation between health professionals, institutions, agencies, healthcare industry and charities that have an interest in the care of critically ill patients.	Represents + 600,000 nurses +50 national member associations

National associations for primary and community care nurses exist in different forms in Australia, Brazil, Canada, New Zealand, United Kingdom and United States of America to name a few. There is a clear gap in both national bodies and the existence of a global federation.

In some countries, primary care nurses' associations may not exist because there are few primary care nurses, the terms primary care nurse is not familiar, community nurses lead clinics, and/or health extension workers are in place within communities where nurses are not available.

In these cases, there may be opportunities to engage national nursing colleges/associations who have a chapter for primary care or, use this as a platform for national nursing colleges/associations to establish primary care chapters.

The vision of the federation would be to be a mechanism for strengthening primary and community care through nursing, as well as a representative body for example:

- Health system strengthening in primary care led by the nursing profession
- Progress evidence-based practice through learning and collaborative research with a focus on capacity building
- Leverage the position of primary and community care nurses to support social justice, equity and access to health care

Sponsorship packages

EUR 100,000 Pioneer Sponsor

Exclusive designation as the **Pioneer Sponsor** for the federation for one year

- Prominent logo placement on the federation's website and newsletters
- Opportunity to deliver a strategic address to the federation's executive board
- Featured in press releases and federation-wide communications
- Opportunities to participate in strategic planning and high-level decision-making for federation initiatives
- Recognition in all official documentation and federation reports

EUR 75,000 Advocate for Access Sponsor

Designation as an Advocate for Access partner for one year

- Logo featured prominently on the federation website and promotional materials
- Opportunity to host a thought leadership webinar for the federation's executive board
- Mention in press releases and federation communications
- Invitation to join advisory panels for federation program development
- Recognition in federation publications and newsletters

EUR 50,000 Innovator in Health Sponsor

Recognition as an **Innovator in Health Sponsor** for one year

- Logo displayed on the federation website and periodic newsletters
- Opportunity to participate in targeted working groups addressing specific federation projects
- Recognition in federation reports and communications
- Acknowledgment in digital media and newsletters

EUR 20,000 Global Equity Partner

Recognition as a Global Equity Partner

- Logo included on the federation's website and in newsletters
- Mention in federation's annual communication reports
- Invitation to contribute insights via surveys and forums aimed at shaping federation priorities
- Acknowledgment in federation publications

All sponsorship levels contribute to our ability to subsidise access for primary care and community-based nursing associations in low- and middle-income countries to participate in the inaugural executive committee.
